

TECHNOLOGY COMMITTEE

Atiya Hoyal
Patricia Khan
Co-Chairs



PROJECT BACKGROUND AND TEAM

- Daphne Benbow, Basileus *Geena Young, CPA – External Consultant*
- Atiya Hoye and Patricia Khan, Co-Chairs, Technology Committee
- Candace' Jackson, 1st Anti-Basileus
- Courtney Coffey, Tamiochous
- Linda Felton, Pecunious Grammateus
- Janis Jackson, Anti-Pecunious Grammateus
- Rosalie Stroman, Executive Director, The Ivy Foundation
- Sherri Street, Treasurer, The Ivy Foundation
- Karen Spruill, Ways and Means Chair, The Ivy Foundation
- Alicia Koku, Audit Chair, The Ivy Foundation
- Xi Zeta Omega Chapter Executive and Finance Committees
- The Ivy Foundation Finance Committee



MemberLeap

Discover Membership Solutions

**Membership Database Platforms:
Product Comparison**

FEATURES	MemberClicks	MemberLeap	NeonCRM
Development and Start-Up Packages	\$5,000 - \$10,000	\$4,000 - \$8,000	\$4,500 - \$7,000
Monthly Cost	\$330-\$425 per month	\$250-\$300 per month	\$200-\$310 per month
Best monthly costs based on customized package	✗	✓	✗
Customizable Membership Options (Individuals, Organization)	✓	✓	✗
Web-based platform/Real-time	✓	✓	✓
Ease/User-Friendliness	✓	✓	✗
System access granted by user	✓	✓	✓
Customer Relationship Management Tool (CRM)	✓	✓	✗
Individual Member Portal	✓	✓	✓
Interfaces with QuickBooks	✓	✓	✓

Interfaces with Event Brite & Other Comparable Services	✓	✓	✓
Online receipts/invoice notification/tax donation letters	✓	✓	✓
Automatic membership renewal notifications	✓	✓	✓
Integration with various merchant service options	✓	✓	✓
Integration with <u>Paypal</u>	✗	✓	✗
Batch processing for check payments	✓	✓	✓
Customizable membership report options	✓	✓	✓
Customizable Financial report options (including aggregated reports)	✓	✓	✓
Cross check based on entry field	✓	✓	✓
Live demos	✓	✓	✓
Used/endorsed by other AKA Chapters	✗	✓	✗
Training & Support	✓	✓	✓



Manage Members

- Efficiently manage your members with our full-featured, centralized member database
- Easily invoice your members with our integrated membership billing and dues renewal function
- Track interactions with members and schedule reminders with a built-in CRM
- Company members can track their employees who receive benefits with our cross referencing feature
- Give subsets of your membership a place to collaborate with our project/committee management tool



Plan Events

- Easily manage your events with our robust event registration, call for proposals, exhibit booth editor, and volunteer management features
- Conference features built into our mobile app let you quickly check in your attendees and provide them easy access to their schedules and attendees list
- Invite your members and non-members to your upcoming events and keep track of their CEUs earned
- Attendees can conveniently register and pay online



Engage

- Regularly engage with your members and prospects via our digital email marketing feature
- Easily distribute messages using our message boards' built-in email list service
- Connect with your young members by sending them a broadcast text message or posting on social media
- Create professional newsletters to distribute to members and non-members as well as post them on your website
- Keep your members up-to-date by publishing relevant news items directly on to your website

Functionality



- **Membership Database**
- **Membership Directory**
- **Financial Transactions**
 - *Dues payments with receipts generated immediately*
 - *Special payments/fees with receipts generated immediately (i.e. NARC fees)*
- **Websites**
 - *Public*
 - *Members – Only*

Functionality



- Event Registration
- Check-In and Attendance Management
 - *Members can monitor their own information*
- Survey Dissemination and Analysis
- Voting and Elections

Functionality



- **Chapter Communications**

- *Newsletter, Text Messages, e-Mail Lists, Bulletin Boards*

- **Billing**

- *Annual invoices and reminders of upcoming payment cycles*
- *Integration with QuickBooks*

- **Chapter App**

MemberLeap costs -- vs -- current XZO technology costs

Software Application/ Platform	Functionality Description	ANNUAL (Average) Cost
MemberLeap®	Association Management Software	\$3,600
Current Applications in Use		
<i>zKipster</i>	<i>Event Check-in/Attendance Management</i>	<i>\$3,588</i>
<i>Network Solutions</i>	<i>Website Hosting and Management</i>	<i>\$750</i>
<i>MyCongregation</i>	<i>Directory Software</i>	<i>\$170</i>
<i>MailChimp</i>	<i>Email Management</i>	<i>\$120</i>
<i>Google Survey/Survey Monkey</i>	<i>Survey Software</i>	<i>\$300</i>
<i>Soror Volunteers (Designated Officers)</i>	<i>Writing Receipts, Directory printing, Mailing donation letters and other correspondence</i>	<i>\$350</i>

COST COMPARISON NOTES



- MemberLeap costs \$1,600-\$1,670 less than current Chapter technology services.
- MemberLeap is on average with start up costs of zKipster; reminder an “ANGEL” soror donated more than \$2,200 for start-up costs of zKipster.

IMPLEMENTATION SCHEDULE



- Set-up and development: September – December 2018
- Test period I: January 2019
- Test period II: February 2019
- Roll Out: March 2019
- Chapter member orientation and webinars: April 2019, May 2019 and July 2019